

#### **ORIGINAL**

#### SWIDLER BERLIN SHEREFF FRIEDMAN, LLP

THE WASHINGTON HARBOUR 3000 K STREET, NW, SUITE 300 WASHINGTON, DC 20007-5116 TELEPHONE (202)424-7500 FACSIMILE (202)424-7647 WWW.SWIDLAW.COM

New York Office
THE CHRYSLER BUILDING
405 LEXINGTON AVENUE
New York, NY 10174
TEL (21!) 973-0111
FAX (212) 891-9598

[PUBLIC VERSION]

October 11, 2002

RECEIVED

OCT 1 1 2002

Marlene H. Dortch, Secretary Federal Communications Commission The Portals 445 12th Street, S.W. Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

**Re:** Notice of *Ex Parte* Meeting in CC Docket Nos. 96-98, 98-147, 01-338, 02-33

Dear Ms. Dortch:

WILLIAM B. WILLIELM, JR.

DIRECT: (202) 424-7827

WBWILHELM@SWIDLAW.COM

Pursuant to Section 1.120(b)(2) of the Commission Rules, this letter is to provide notice in the above-captioned proceedings of an ex parte meeting. On October 10, 2002, the undersigned accompanied Walter Blackwell (President, Association of Communications Enterprises ("ASCENT")), David Gusky (Executive Director, ASCENT), Gordon Martin (Chairman, ASCENT), Nonnan Mason (President & CEO, CCI Telecom), Bill Capraro, Jr. (CEO, Cimco Communications), Ron Harden (Executive Vice President, Network Services, Grande Communications), Robert Hale, Sr. (Chairman of the Board, Granite Communications), Ron Contrado (President, Homisco/Voicenet), Jerry Finefrock (Vice President, LDMI Telecommunications), J. Sherman Henderson (President & CEO, Lightyear Communications), Ron Hughes (Chief Operating Officer, VarTec Telecom), Steven E. Peters (Vice President, Product Development, VarTec Telecom) and D. Gregory Smith (CEO, Z-Tel Communications) met separately with Chairman Michael Powell and his Legal Advisor Christopher Libertelli, Commissioner Michael Copps and his Mass Media Legal Advisor Alexis Johns, Commissioner Kevin Martin and his Senior Legal Advisor Daniel Gonzalez, and Matthew Brill (Senior Legal Advisor to Commissioner Kathleen Abernathy).

In the context of these meetings the attendees provided information and views summarized in the attached document, which was provided at the meeting. Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, 47 C.F.R. §§ 0.457, 0.459 (2002), LDMI telecommunications requests that the information contained on page 6 of the document titled "LDMI Talking Points" not he subject to public inspection. This page has been separated from

1.10-1-1-1-1

Marlene H. Dortch, Secretary October 11, 2002 Page 2

the rest of the presentation and is provided as Exhibit A attached hereto. The remainder of the presentation is provided as Exhibit B. Exhibits C and D contain other materials that were distributed during the meeting.

Pursuant to Section 1.1206(a)(i) of the Commission's Rules, an original and one copy for each docket of this letter are being submitted to the Secretary for filing in the above-referenced proceeding

Sincerely,

William B. William J. William B. Wilhelm, Jr.

#### **Enclosures**

Chairman Michael Powell cc:

Commissioner Michael Copps

Commissioner Kevin Martin

Matthew Brill, Sr. Legal Advisor

to Commissioner Kathleen Abernathy

Daniel Gonzalez, Sr. Legal Advisor

to Commissioner Kevin Martin

Alexis Johns, Mass Media Legal Advisor

to Commissioner Copps

Christopher Libertelli. Legal Advisor

to Chairman Michael Powell

Walter Blackwell

Bill Capraro, Jr.

Ron Contrado

Jerry Finefrock

David Gusky

Robert Hale, Sr.

Ron Harden

J. Sherman Henderson

Ron Hughes

Gordon Martin

Norman Mason

Steven Peters

D. Gregory Smith

#### **EXHIBIT A**

# CONFIDENTIAL - NOT FOR PUBLIC DISCLOSURE [REDACTED]

"LDMI Talking Points"

Page 6

#### **CONFIDENTIAL INFORMATION -**

#### FILED UNDER SEAL NOT FOR PUBLIC DISCLOSURE

#### SWIDLER BERLIN SHEREFF FRIEDMAN, LLP

*3000* K STREET, NW, SUITE *300* WASHINGTON, DC 20007-5116

#### **CONFIDENTIAL**

Notice of Ex Parte Meeting in CC Docket Nos. 96-98, 98-147, 01-338, 02-33
EXHIBIT A
"LDMI Talking Points"
Page 6
CONFIDENTIAL

#### EXHIBIT B

"LDMI Talking Points"



# LDMI Talking Points FCC 10/10/02

- LDMI Telecommunications: ICP headquartered in Detroit area
- Founded 10 years ago: started from scratch
- Founder & his mother re-mortgaged their homes to raise the starting capital
- From the beginning: facilities-based long-distance carrier
- Has grown to about \$100/million annual revenue
- Is now the largest telecom carrier headquartered in Michigan
- Serves long-distance customers throughout the Midwest but 75% of revenues derived from Michigan
- Backed by VC's: PNC Equity; Primus Venture Parners; CID Equity Partners; Wind Point Partners
- LDMI is the most successful telecom company these VCs invested in

# Customer Commitment & Michigan Geographic Coverage

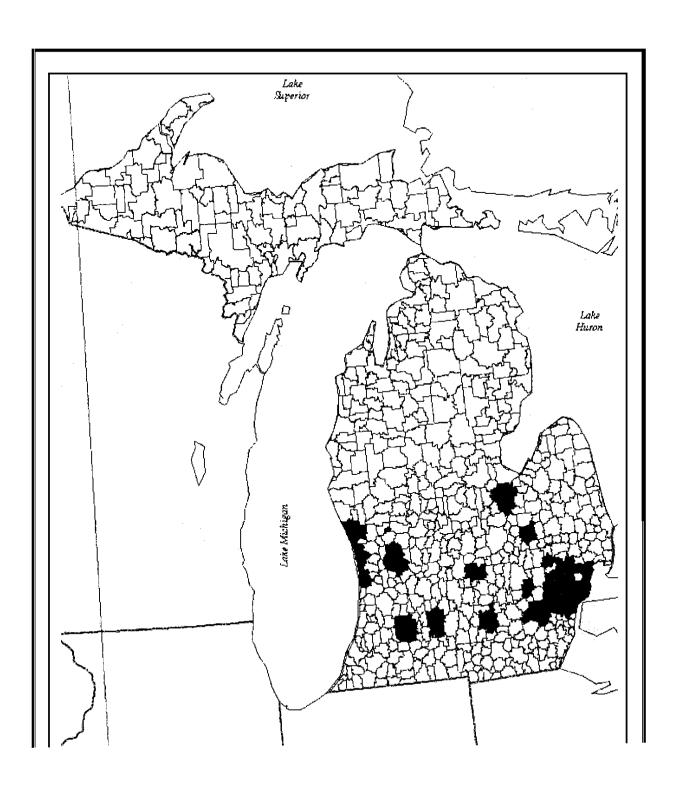
- LDMI serves both business & residence; focus is on *small business customers:* 
  - Small business is the overlooked customer segment
  - Small business growth is the economic driver of the entire economy
- Re: Long-distance LDMI serves every exchange in Michigan, both Bell & Independent
- Re: Local LDMI serves every Ameritech exchange in Michigan (few if *any* other CLECs in Michigan do that)

# The LDMI Financial Philosophy

- The great majority of CLECs have gone bankrupt
- The principal reason for CLEC bankruptcy has been huge capital expenditures for network build-outs, in advance of sufficient customer (CLEC) penetration
- LDMI did <u>not</u> over-invest; LDMI did <u>not</u> overspend
- LDMI has been EBITDA positive for last eight quarters
- LDMI utilizes the "smart build" strategy: Grow first with UNE-P, then convert to facilities-based CLEC operation in those wire centers which have reached economic crossover

# If the FCC Eliminates Business UNE-P...

- Eliminating UNE-P will punish a company (LDMI) that has followed *exactly* the right economic strategy to cost-effectively invest and grow to provide local telephone service to hundreds of thousands of customers
- Eliminating business UNE-P will punish the customer segment (small business) that is most needed to get the economy going, and is most in need of savings in their local telephone expenses
- Eliminating UNE-P will punish customers in the more rural areas, who are now enjoying major local phone savings with UNE-P, but for whom facility-based local competition cannot be economically proven in for years or decades



# Michigan CLEC Colocations

(Shown In Red)

In The Rest Of

Michigan,

Facilities-Based

CLEC

Competition

Does Not

Exist.

#### The UNE-P Conundrum

- As of 8/02, LDMI had 53,984 UNE-P lines in service in Michigan, spread among over 330 Ameritech Michigan wire centers.
- But only a <u>handful</u> of those 330 wire centers currently cost-justify facilities based operation.
- Assuming the completion of financing, LDMI will soon be able to establish facilities-based CLEC operation in roughly 18 of those wire centers.
- But if UNE-P is eliminated, what happens to the rest? What happens to competition for all the customers in all those other wire centers around Michigan?

# If the FCC Eliminates Business UNE-P...

- Eliminating UNE-P will punish a company (LDMI) that has followed *exactly* the right economic strategy to cost-effectively invest and grow to provide local telephone service to hundreds of thousands of customers
- Eliminating business UNE-P will punish the customer segment (small business) that is most needed to get the economy going, and is most in need of savings in their local telephone expenses
- Eliminating UNE-P will punish customers in the more rural areas, who are now enjoying major local phone savings with UNE-P, but for whom facility-based local competition cannot be economically proven in for years or decades

#### Please Don't Do It!

- Without UNE-P, no small CLEC will <u>ever</u> be able to grow into a large, profitable CLEC.
- They will <u>never</u> get the economics needed to reach economic crossover in the various central offices in each state.
- UNE-P is the <u>key</u> to insuring true local competition for the future.

#### **EXHIBIT C**

"True Fiction: SBC's Recent Assertions to Media & Regulators"



### True Fiction:

#### SBC's Recent Assertions To Media & Regulators

- SBC's profits "are falling like a rock" <sup>1</sup>
- SBC's profit problem is worst in Ameritech region<sup>2</sup>
- Ameritech profits particularly bad in MI & OH<sup>3</sup>
- Cause of profit problem is "below-cost" "UNE-P" wholesale prices to competitors, which are "nuts" <sup>4</sup>
- UNE-P rates must be more than doubled <sup>5</sup>
- Unless SBC gets the huge UNE-P rate hikes it wants, it will fire many employees <sup>6</sup>

<sup>1</sup> MiACT, 8/29/02: and The Digest, 8/29/02, quoting SBC President Ed Whitacre's statement to the Detroit Free Press

<sup>2</sup> Cleveland Plain Dealer, 8/27/02; Detroit Free Press 8/3 1/02; Chicago Tribune, 9/4/02.

<sup>3</sup> TR's State Newswire, 8/30/02; SBC's William Daley, letter to editor of Cleveland Plain Dealer, 9/17/02.

<sup>4</sup> Crain's Detroit Business, 9/2/02, quoting Ed Whitacre of SBC.

<sup>5</sup> Chicago Tribune, 9/4/02.

<sup>6</sup> Detroit Free Press, 8/3 1/02; Chicago Tribune, 9/16/02.

• SBC's profits "are falling like a rock".

## The Facts:

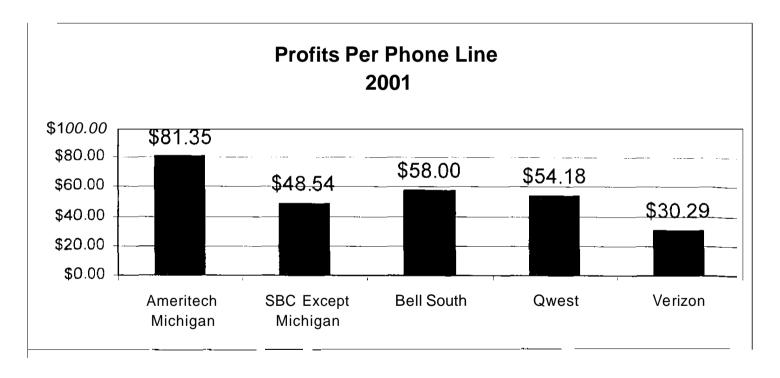
- SBC is one of the 30 largest Fortune 500 firms.
- For calendar year 2001, SBC had a Profit Margin on revenues of <u>15.8%</u>. The other top-30 companies had an average Profit Margin of <u>4.6</u>%.
- For 2nd Quarter 2002 (ending 6/30/02), SBC had a profit margin of 16.8%. The other top-30 companies had an average Profit Margin of 2.3%.

- SBC's profit problem worst in Ameritech region.
- Ameritech profits particularly bad in MI and OH.

## The Facts:

- Ameritech-region profits <u>higher</u> than rest of SBC.
- Ameritech profits are <u>dramatically high</u> in both Michigan <u>and</u> Ohio.
- Facts can be <u>proven</u> by reviewing the data which SBC is required to file annually with <u>FCC</u>: "ARMIS" database (see following slides)

Company	2001
Ameritech Michigan	\$81.35
SBC Except Mchigan	\$48.54
Bell South	\$58.00
Qw est	\$54.18
Verizon	\$30.29

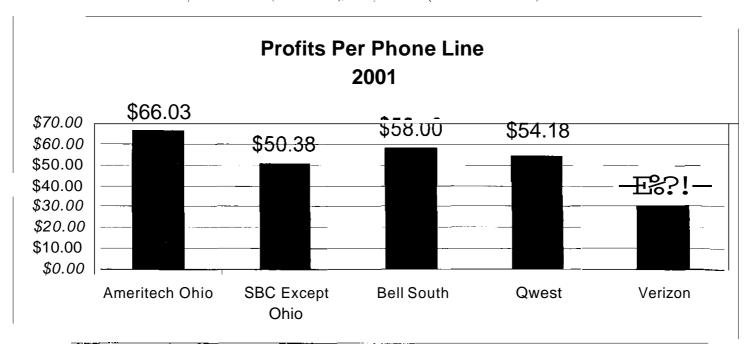


After-tax net income per telephone (per "access line"), calendar year 2001, for Ameritech Michigan as compared *to* the rest of SBC and the Baby Bells. Ameritech Michigan's profits are dramatically higher than the rest of SBC, and the rest of the RBOCs.

#### Net Income Per Phone Line - Ohio Comparison

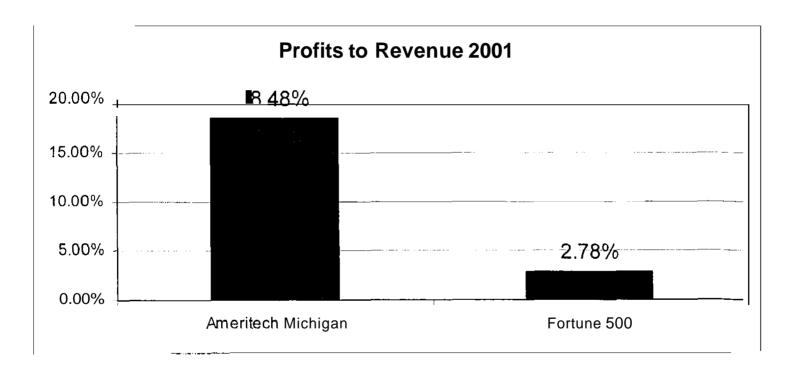
Company	2001
Amritech Ohio	\$66.03
SBC Except Ohio	\$50.38
Bell South	\$58.00
Qw est	\$54.18
Verizon	\$30.29

Data Sources: FCC ARMIS 4302, Accounts 178 (Net Income), 4308, Row 910 (Total Access Lines)



After-tax net income per telephone (per "access line"), calendar year 2001, for Ameritech Ohio as compared to the rest of SBC and the Baby Bells. Ameritech Ohio's profits are significantly higher than the rest of SBC, and the rest of the RBOCs.

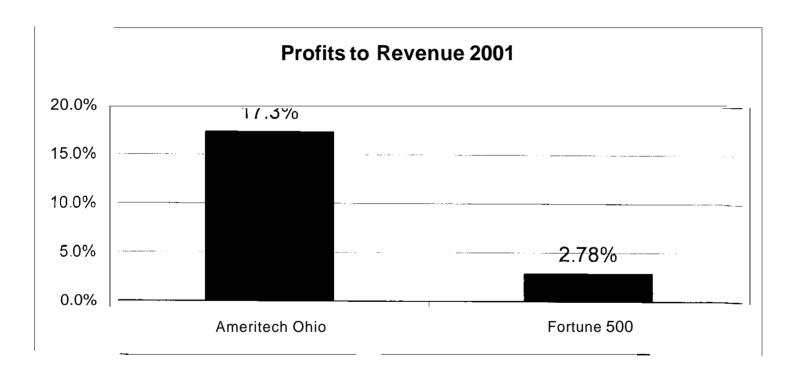
Company	2001
Amritech Michigan	<b>₽</b> 8.48%
Fortune 500	2.78%



After-tax net income as a percentage of revenues, calendar year 2001, for Ameritech Michigan as compared to the overall results of the Fortune 500.

#### Profits to Revenue - Ohio Comoarison

Company	2001
Amritech Ohio	17.3%
Fortune <b>500</b>	2.78%

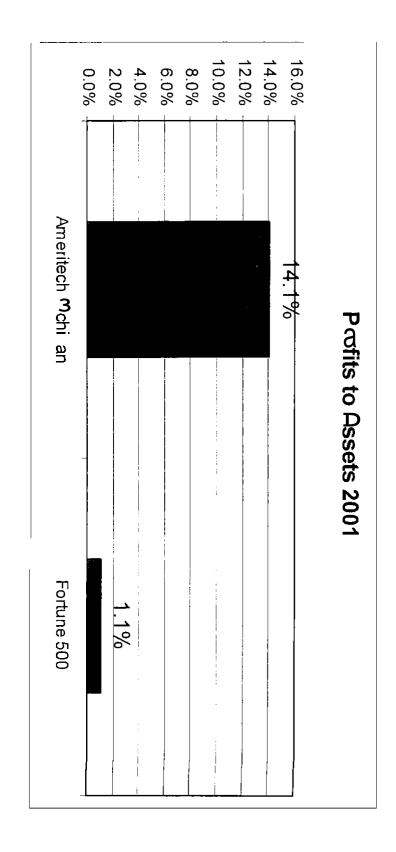


After-tax net income as a percentage of revenues, calendar year 2001, for Ameritech Ohio as compared to the overall results of the Fortune 500.

# Profits to Assets - Michigan Comparison

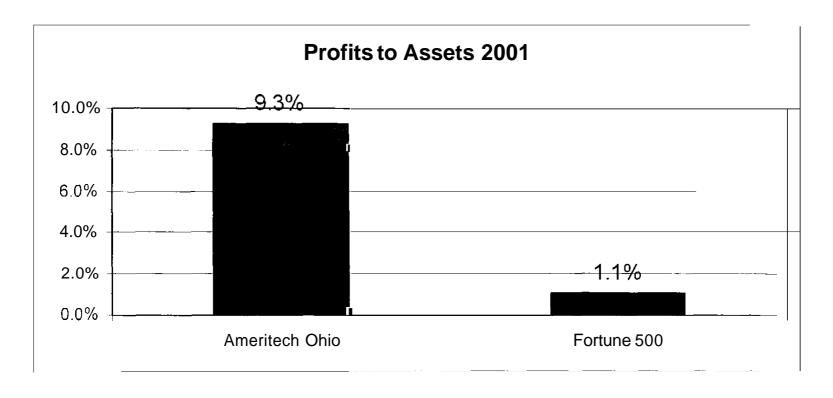
Company	2001
Ameritech Michigan	14 1%
Enrtune 500	1 10/1

Ameritech Data Sources: FCC ARMIS 4302, Accounts 178 (Net Income), 511 (Total Assets)



Ameritech Michigan as compared to the overall results of the Fortune 500 After-tax net income as a percentage of assets, calendar year 2001, for

Ameritech Data Sources: FCC ARMIS 4302, Accounts 178 (Net Income), 511 (Total Assets)

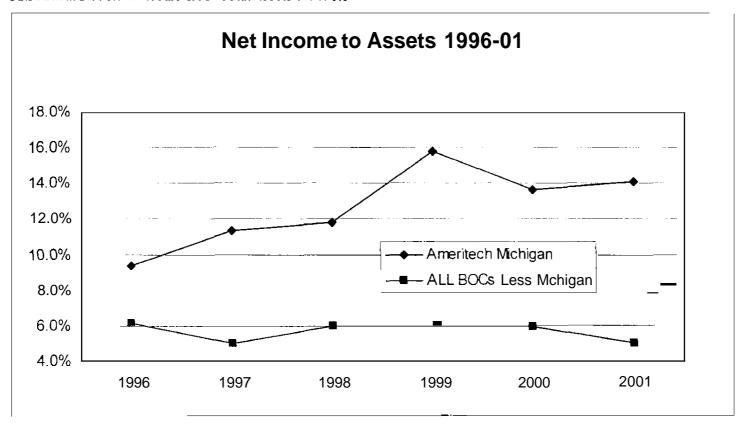


After-tax net income as a percentage of assets, calendar year 2001, for Ameritech Ohio as compared to the overall results of the Fortune 500.

#### Net income / Assets - Michiaan Comparison

Company	1996	1997	1998	1999	2000	2001
Amritech Michigan	9.3%	11.4%	11.8%	15.8%	13.7%	14.1%
ALL BOCs Less Mich	6.1%	5.0%	6.0%	6.0%	5.9%	5.0%

Calculation: Y1996: Net Income 1996 / Total Assets 1996, etc

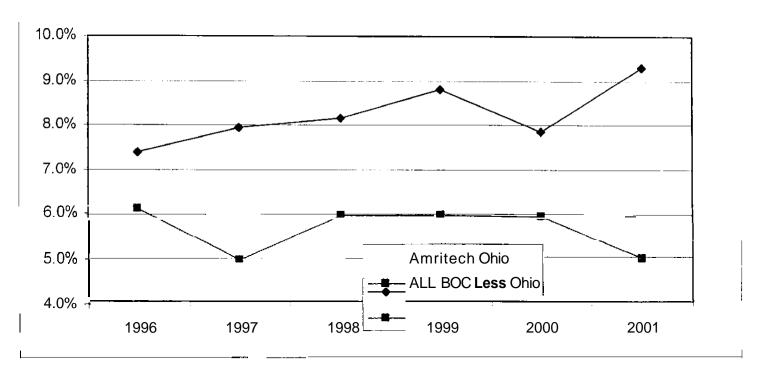


For the years 1996 through 2001, net income as a percentage of assets for Ameritech Michigan has been substantial and trending upward, as contrasted with the results for "All BOCs Less Michigan" (Verizon, SBC, the other Ameritech companies, Bell South and Qwest) whose results have not been as high, and have been trending lower.

Company	1996	1997	1998	1999	2000	2001
Amritech Ohio	7.4%	8.0%	8.2%	8.8%	7.9%	9.3%
ALL BOC Less Ohio	6.1%	5.0%	6.0%	6.0%	5.9%	5.0%

Calculation: Y1996: Net Income 1996 / Total Assets 1996, etc





For the years 1996 through 2001, net income as a percentage of assets for Ameritech Ohio has been substantial and trending upward, as contrasted with the results for "All BOCs Less Ohio" (Verizon, SBC, the other Ameritech companies, Bell South and Qwest) whose results have not been as high, and have been trending lower.

• UNE-P and other "TELRIC" based wholesale services, are priced below cost.

## The Facts:

- TELRIC pricing came out of '96 Telecom Act
- When SBC and other RBOCs claimed to FCC that TELRIC resulted in below-cost prices, the FCC said this was nonsense.
- SBC and the RBOCs appealed to Supreme Court: Supreme Court said claim that TELRIC resulted in below-cost prices was nonsense.
- SBC and RBOCs are now appealing to state commissions, and to Congress!

# Supreme Court Speaks on TELRIC and UNE-P Pricing

- TELRIC is <u>not</u> a confiscatory pricing mechanism.
- Comparisons offered by SBC and the RBOCs were "spurious".
- Numbers assumed by the RBOCs are "clearly wrong".
- RBOC argument that pricing was below cost was "patently misstated".
  - -- US Supreme Court, Verizon et al v. FCC, 122 S.Ct. 1646[May 20021.

# Supreme Court Speaks on TELRIC and UNE-P Pricing (cont.)

- "If leased elements [of telephone service] were priced according to imbedded costs [as the RBOCs wish], the incumbents could pass these inefficiencies to competitors in need of their wholesale elements, and to that extent defeat the competitive purpose of forcing efficient choices on all carriers whether incumbents or entrants. The upshot would be higher retail prices consumers would have to pay...the FCC was reasonable to prefer TELRIC over alternative fixed-cost schemes that preserve home-field advantages for the incumbents."
  - -- US Supreme Court, Verizon et al v. FCC, 122 S.Ct. 1646 May 20021. Emphasis added.

• TELRIC-based "UNE-P" rates must be more than doubled.

## The Facts:

- In Michigan, SBC/Ameritech says it wants to increase UNE-P rates from the current \$14/month to a new figure of \$34/month.
- But SBC/Ameritech sells <u>retail</u> local phone service in Michigan for \$14 \$15/month.
- So if SBC gets its way, the *wholesale* rate to competitors will be over twice the *retail* rate!
- Only an arrogant monopoly would think they could get away with that!

• TELRIC-based "UNE-P" rates must be more than doubled.

## The Facts:

• Statement by the National Association of Regulatory Utility Commissioners (NARUC) on 9/27/02:

"Despite the Supreme Court's finding that current pricing rules provide the [Bells] with an opportunity to earn a reasonable profit on their investments, they continue to argue on the Hill and at the FCC that wholesale prices for UNEs are confiscatory, below cost, and illegal... Given the trends in [Bell] returns [profits] since the 1996 act and the onset of UNE-P, this argument is hard to comprehend."

-- Letter signed by Commissioner Smith of Oregon, chair of NARUC telecom committee, and Commissioner Robert Nelson of Michigan, the vice-chair.

• Unless SBC gets the huge UNE-P rate hikes it wants, it will fire many employees.

## The Facts:

- SBC never intended to to get the state commissions or Congress or the FCC to quickly double UNE-P rates, so it wouldn't carry through on threat to fire many employees.
- •On 9/27/02, SBC announced it was firing 11,000 workers only weeks after it issued its threat. Didn't wait for a rate hike; never intended to.

#### Comments on SBC's Actions

- SBC's firing of 11,000 workers: "other Bell companies don't appear to be increasing their layoffs at this point... Mr. Whitacre said the job cuts will be heaviest in the Midwest [Ameritech]... the move is likely to further strain relations with regulators in the Midwest, where they are already frayed by service problems that plagued the company and its customers after SBC bought Ameritech..." [layoffs are] "underscoring how regional Bell companies are becoming increasingly vulnerable to the weak economy and growing competition... industry critics say the regional Bells have spent more time and energy complaining about regulation and fending off rivals than they have reorganizing their own businesses to better compete..."
  - -- Wall Street Journal, 9/27/02

# Comments on SBC, (cont.)

- [SBC's] "Whitacre got this one wrong. Revenues aren't going down because of UNE-P. They're going down because of competition... A lifelong monopolist, [Whitacre] hasn't known competition until now. It's no surprise he doesn't like it.. He feels the pinch of competition and figures it's someone else's fault that SBC is hurting...he figured he could get the U.S. Supreme Court to knock down the states' regulations and give SBC more control over how much it could charge [but] the justices backed the states...Whitacre rode into town to blame regulators for SBC's troubles. But he should mostly blame himself."
  - -- Article in Chicago Tribune, 9/29/02, by David Greising, entitled "Whining by SBC's Whitacre has hollow ring".

# ORIGINAL

#### EXHIBIT D

#### **ASCENT Literature**